

New! Vision Plus Eyecare Program

As a Regence BlueShield Northwest Employers Trust member, you can take advantage of Vision Plus, a great new discount program for eyecare and eye wear, including eye exams, vision hardware (lenses, frames and contact lenses), and LASIK surgery (when using a participating provider). Because it's important to us to continually offer great value for your health plan, we're pleased to offer the Vision Plus Eyecare Program to Northwest Employers Trust members. This great service is the first of several health-related discount programs in the works through Regence BlueShield.

VISION PLUS INCLUDES:

- Discounts for vision hardware (glasses, lens options and contact lenses) and exams are available at over 50 participating Washington locations, including Sears Optical, Target Optical, JCPenney Optical and Pearle Vision. And better yet, when you see a participating provider, there are no claims to file so no paperwork is required!
- LASIK surgery discounts are available through LASIK network providers. To locate a LASIK provider, call Cole Managed Vision at 1-888-705-2020.
- Remember to give your provider your Vision Plus Plan number, 47135.

For more information about Vision Plus, give us a call at 1-800-458-3523 or visit our Web site at www.wa.regence.com/individual.

NOTE: The Vision Plus program is not an added cost to your benefits; it is simply a convenient discount program we're making available to Regence BlueShield Northwest Employers Trust members through Cole Managed Vision. The products and services are not covered benefits under your existing health plan.

Cut out the handy reference card below and keep it in your wallet for easy access.

VISION PLUS EYECARE PROGRAM

For information or to locate a provider, call 1-800-458-3523 or visit www.wa.regence.com/individual. Vision Plus Plan Number: 47135

VISION PLUS EYECARE PROGRAM DISCOUNTS

EYE EXAMINATIONS

Eyeglass Exam
Contact Lens Exam

\$5 off (Add to lens prices)
\$10 off Standard – Progressive (no-line bifocal)

LENSES (Uncoated Plastic)

Single Vision
Bifocal
Trifocal
Lenticular

\$35 Ultraviolet Coating
\$55 Solid or Gradient Tint
\$65 Glass
\$105 Photochromatic
Anti-Reflective Coating

LENS OPTIONS

Polycarbonate \$30
Scratch Resistant Coating \$12
\$8
\$15
\$30
\$35

FRAMES

Priced up to \$60.99 Retail \$30
Priced from \$61.00 to \$80.99 Retail \$40
Priced from \$81.00 to \$100.99 Retail \$50
Priced \$101.00 and over Retail 35% off

CONTACT LENSES

Conventional non-disposable 20% off
Disposable 10% off



Regence
BlueShield

An Independent Licensee of the Blue Cross
and Blue Shield Association